

Henkel

*A Brand like a friend*

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Datum

2004-04-02

**Rule 12g3-2(b) Submission**  
**File No. 82-4437**  
**Henkel KGaA**

Ladies and Gentlemen:

Enclosed please find Henkel's press release: "New Moody's long-term Credit Rating for Henkel: "A2"".

This information is being furnished pursuant to Rule 12g3-2(b) of the Securities Exchange Act of 1934, as amended.

Very truly yours,  
Henkel KGaA

T. Kuehn

H. Nicolas

Encl.

PROCESSED

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
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auf Aktien

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An:  
Kopie: (Blindkopie: Thomas-Gerd Kuehn/KGaA/HENKEL)  
Thema: Press Release "New Moody's long-term Credit Rating for Henkel: A2"  
7: 21



## Information from Corporate Communications

Ladies and Gentlemen ,

Attached please find the press release "New Moody's long-term Credit Rating for Henkel: A2", which we just distributed to the media.

With my very best regards

Ernst Primosch

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Press Release

## New Moody's long-term Credit Rating for Henkel: "A2"

Düsseldorf – The rating agency Moody's lowered its long-term corporate rating on Henkel KGaA from "A1" to "A2/negative outlook". The short-term "P1" rating was confirmed, although with negative outlook.

According to Moody's, the rating action reflects the impact of the debt-financed acquisition of the Dial Corporation on Henkel's credit metrics.

"This decision confirms our published financing consideration for the Dial acquisition," said Lothar Steinebach, CFO of the Henkel Group. "It is our goal to maintain this single-A-rating for the Henkel Group."

Henkel has previously announced that it intends to sell a significant portion or all of its holdings of shares of common stock of Ecolab Inc. or The Clorox Company, or a combination of both.

"Henkel - A Brand like a Friend". Henkel is a leader with brands and technologies that make people's lives easier, better and more beautiful. The Henkel Group operates in three strategic business areas – Home Care, Personal Care, and Adhesives, Sealants and Surface Treatment. In fiscal 2002 the Henkel Group generated sales of 9.66 billion euros and an operating profit (EBIT) of 666 million euros. 50,000 employees work for the Henkel Group worldwide. People in 125 countries around the world trust in brands and technologies from Henkel.

April 1, 2004

This information contains forward-looking statements based on the current beliefs and estimates of Henkel's management. They are not guarantees of future performance. These forward-looking statements are subject to certain risks and uncertainties that could cause the Company's actual results or performance to be materially different from those expressed or implied by such statements. Many of these risks and uncertainties relate to factors that are beyond Henkel's ability to control or estimate precisely, such as future market and economic conditions and the behavior of other market participants. Henkel does not intend nor assume any obligation to update these forward-looking statements.

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Pressemitteilung

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